## Week of:

| Sunday:    |  |  |  |
|------------|--|--|--|
| Monday:    |  |  |  |
| Tuesday:   |  |  |  |
| Wednesday: |  |  |  |
| Thursday:  |  |  |  |
| Friday:    |  |  |  |
| Saturday:  |  |  |  |

- Look at your stats for the last seven days. What was popular? Do you have similar recipes you could link to your popular posts? Could you develop similar recipes to target the same audience?
- Where did your traffic come from?
- If you had traffic from an unexpected source what was it and how can you build on it?

| Did another blogger promote you work? | Share, promote, or compliment two new | Goals for the month: | Current Stats: |
|---------------------------------------|---------------------------------------|----------------------|----------------|
| Return the favor.                     | bloggers this week.                   |                      | Facebook:      |
|                                       |                                       |                      | Twitter:       |
|                                       |                                       |                      | Pinterest:     |
|                                       |                                       |                      | Instagram:     |
|                                       |                                       |                      | Google+:       |
|                                       |                                       |                      | Subscribers:   |
|                                       |                                       |                      |                |
|                                       |                                       |                      |                |